

Agile project management software market forecast signals continued growth as organisations scale digital delivery

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The global Agile Project Management Software market is expected to see sustained growth through to 2033, driven by increasing enterprise digitalisation, cloud adoption and the need for more flexible project delivery models, according to new research from Coherent Market Insights.

The report, *Agile Project Management Software Market: Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2026–2033*, highlights how organisations across sectors are continuing to invest in agile project delivery platforms as project complexity, distributed teams and AI-driven workflows reshape operational environments.

Among the major vendors identified in the study are Asana, Atlassian Jira, Microsoft, Monday.com and Pivotal Software, reflecting the increasingly competitive nature of the enterprise collaboration and project management market.

Agile moves beyond software development

While agile methodologies were once heavily associated with software development, the report shows adoption broadening across industries including construction, engineering, healthcare, education, manufacturing and marketing.

This shift reflects a wider transformation in how organisations approach delivery, moving away from rigid, linear planning models toward adaptive project structures capable of responding more quickly to changing

business conditions.

Cloud-based deployment models are expected to remain dominant as organisations prioritise scalability, remote collaboration and integrated digital workflows. At the same time, demand from small and medium-sized enterprises continues to grow alongside enterprise adoption.

For project professionals, the findings reinforce how agile is becoming less of a standalone methodology and more of an operational framework underpinning wider business transformation.

AI and automation reshaping project platforms

The market outlook also reflects the growing influence of artificial intelligence, automation and analytics within project delivery environments.

Across the sector, vendors are increasingly embedding AI-driven features into agile platforms to support forecasting, workflow automation, reporting, sprint planning and resource optimisation.

This mirrors a broader trend across the project economy, where organisations are looking to combine agile delivery principles with AI-enabled decision-making and real-time operational visibility.

As project environments become more data-intensive, platforms are evolving from simple task management tools into integrated systems designed to support strategic portfolio management, collaboration and performance insight.

Competition intensifies across enterprise platforms

The report highlights how competition within the agile project management software market continues to accelerate as vendors expand platform capabilities and pursue broader enterprise integration strategies.

Rather than competing solely on task management functionality, providers are increasingly differentiating themselves through:

- workflow automation
- AI-enabled productivity tools
- integration ecosystems
- collaboration capabilities
- analytics and reporting
- enterprise governance functionality

This evolution is particularly important for organisations managing increasingly complex project portfolios across hybrid work environments and geographically distributed teams.

Demand tied to wider project complexity

The growth outlook also reflects the changing nature of project delivery itself.

As organisations manage larger digital transformation programmes, sustainability initiatives, infrastructure upgrades and technology deployments simultaneously, agile tools are becoming central to maintaining visibility, coordination and adaptability.

The report notes that market growth is being shaped by technological advancement, investment activity, regulatory developments and evolving operational requirements across industries.

For project leaders, the continued expansion of the agile project management software market signals that agile delivery capability is no longer viewed as optional. Instead, it is increasingly becoming part of the core infrastructure organisations rely on to manage complexity, accelerate execution and support strategic change.