

# Agrolidya Launches \$100 Million Poultry Project in Turkey

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**Agrolidya Tarım A.Ş. has announced plans to develop a large-scale poultry farming project in Manisa, Turkey, marking a significant expansion of its agricultural investment portfolio.**

The project, valued at approximately \$100 million, will be built on a 750,000 square metre site and is designed to address growing global demand for efficient and sustainable poultry production. Construction is set to begin in June 2026, with the first phase expected to be operational by year-end.

## **Scaling production with sustainability in focus**

At full capacity, the facility is expected to produce more than 25 million broiler chickens annually, positioning it as a major player in the regional poultry market. The development will incorporate rooftop solar energy systems to support heating and cooling operations, reducing energy costs while improving overall efficiency.

This integration reflects a broader trend within agriculture towards energy self-sufficiency and lower-carbon operations, particularly in high-volume production environments.

Tamer Yaşar, Founder of Agrolidya Tarım A.Ş., said:

“Our vision is to combine agriculture with smart and sustainable investment models. By integrating renewable energy and focusing on high-efficiency broiler production, we are creating a future-ready agricultural investment platform.”

## **Investor-led delivery model**

The project is being positioned as an investment opportunity for international buyers, with entry points starting from \$469,000. According to the company, pricing is expected to increase by around 10 percent following completion of the first phase.

Agrolidya projects an average annual return of approximately 20 percent, underpinned by the efficiency of broiler production, which is characterised by short cycles, consistent demand, and scalable operations.

### **Expanding an established agricultural portfolio**

Agrolidya has previously focused on large-scale agricultural developments, including extensive olive plantations and fruit sapling production. The Manisa poultry project represents a strategic diversification into livestock production, while maintaining a focus on high-efficiency, asset-backed investment models.

For project professionals, the development highlights the increasing convergence of agriculture, infrastructure, and investment. Large-scale farming operations are now being delivered with the same level of planning, energy integration, and financial structuring typically associated with industrial projects.

As demand for food security and sustainable production grows, projects of this nature are likely to become more prominent—requiring robust delivery models that balance operational efficiency, environmental considerations, and investor expectations.