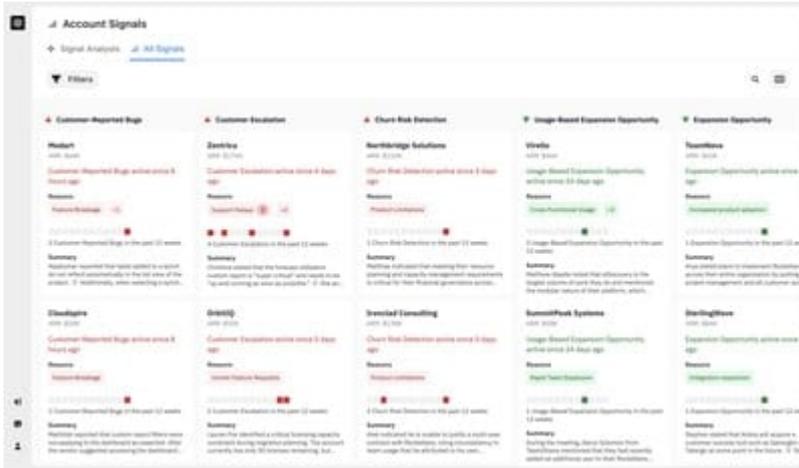


# Rocketlane Launches AI Execution Platform to Automate Professional Services Delivery

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**Rocketlane has launched Nitro, an AI-powered execution platform designed to automate delivery across professional services projects. The company describes Nitro as the first agentic execution platform in the sector, embedding AI agents directly into project workflows to perform work rather than simply track or analyse it.**

Traditional Professional Services Automation (PSA) and project management tools focus primarily on planning, tracking and reporting. Nitro introduces a different model by automating elements of execution, including migrations, system configuration, documentation and testing. The platform also monitors delivery signals in real time, identifies emerging risks and adjusts resource allocation automatically.

According to Rocketlane, this approach allows services teams to deliver more projects without increasing headcount, potentially reducing delivery effort by up to 50 percent while surfacing project risks weeks earlier.

## Moving from project visibility to project execution

The platform operates across three levels of delivery management. At the operational level, Nitro automates policy enforcement, resourcing rules and financial controls. At the governance level, it generates project plans, monitors progress signals and provides real-time updates for clients and leadership teams.

At the execution layer, AI agents perform repeatable delivery tasks directly within the project plan. Human teams retain oversight and decision authority, but routine work can be completed automatically, allowing specialists to focus on complex problem-solving and client engagement.

Rocketlane CEO Srikrishnan Ganesan said the platform represents a shift in how AI is applied in project delivery.

“Traditional professional services tools plan work, track work and measure work. Nitro is designed to execute the work itself, fundamentally changing the economics and risk profile of services delivery.”

## Addressing the gap between AI adoption and outcomes

The launch reflects a broader challenge in enterprise technology adoption. Despite rapid investment in AI, measurable operational improvements have often lagged. A 2025 MIT study found that around 95 percent of enterprise AI pilots fail to produce sustained business outcomes, largely because they improve visibility without changing how work is actually performed.

Rocketlane positions Nitro as part of what it calls the “Outcome Era”, where AI value is measured by completed work, avoided risks and delivered results rather than analytical insight alone.

For professional services organisations facing pressure to scale revenue while protecting margins, execution automation could alter the traditional delivery model, where growth has historically depended on expanding headcount.

If widely adopted, platforms like Nitro could reshape how consulting, implementation and managed services teams structure project delivery, shifting the focus from coordination and oversight toward automated execution with human supervision.

Rocketlane Nitro is available today at <https://rocketlane.com/nitro>.

For more information or to request a demo, visit [rocketlane.com](https://rocketlane.com).