

PlanHub Joins ABC Tech Marketplace as Official Technology Partner

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PlanHub, a leading preconstruction software platform connecting general contractors, subcontractors, and suppliers, has joined the Associated Builders and Contractors (ABC) Tech Marketplace as an official technology partner.

ABC is a national construction industry trade association founded in 1950, representing more than 23,000 members across 67 chapters nationwide. Its Tech Marketplace is a curated portfolio of vetted technology providers offering practical, cost-effective solutions designed to support contractors and advance digital transformation across the sector.

Through this partnership, PlanHub will offer exclusive benefits and discounts to ABC members, expanding access to tools that streamline preconstruction workflows, improve collaboration, and enhance competitiveness.

"Our inclusion in the ABC Tech Marketplace is a significant milestone in our mission to make preconstruction more accessible, transparent, and efficient," said Ro Bhatia, CEO of PlanHub. "We're proud to partner with ABC to deliver real value to the contractors and suppliers shaping the future of construction."

Matt Abeles, Vice President of Construction Technology and Innovation at ABC, added: "PlanHub's participation strengthens our ability to connect members with trusted technology partners who help them build smarter, safer, and more efficiently. We're pleased to welcome them to our growing network of innovators."

Alongside the national agreement, PlanHub has also formed a partnership with the ABC New Jersey Chapter. This local collaboration will focus on education and engagement, including webinars, thought leadership initiatives, and regional events aimed at accelerating technology adoption and supporting member growth.

"We're excited to deepen our relationship with ABC at both the national and chapter levels," Bhatia said. "Together, we're equipping industry professionals with the digital tools and knowledge they need to win more work and grow their businesses."

The partnership reinforces both organisations' commitment to driving innovation, operational excellence, and digital capability across the construction ecosystem.