

APM and Change Management Institute Webinar Explores Stronger Collaboration for Sustainable Change

January 14, 2026



The APM Enabling Change Interest Network and the Change Management Institute (CMI) collaborated once again on Tuesday 13 January for an interactive webinar examining how Change Managers and Project Managers can work together more effectively to deliver projects that not only meet deadlines, but also achieve lasting adoption and meaningful business impact.

The session focused on the growing recognition that successful delivery is no longer just about time and cost, but about how well change is embedded and sustained within organisations.

Key insights from the session included:

- **The evolving roles** – Project and change management are increasingly shifting from separate disciplines into complementary skillsets. Understanding this evolution helps professionals adapt their approach and add greater value.
- **Collaboration across the lifecycle** – Embedding change management into project delivery from the outset accelerates adoption, improves benefits realisation and return on investment, and leads to stronger overall outcomes.
- **Real-world lessons** – Speakers shared practical success stories and cautionary examples where collaboration, or the lack of it, made a measurable difference to results.

The webinar was broadcast by the Change Management Institute, with supporting resources due to be published on the CMI website shortly.

Speaker panel

- **Kate Ward**, Head of Change, King's College London

Kate leads change management at King's College London, working with senior leaders to guide strategic transformation and create the conditions for people-centred change. Her background spans senior roles across regulatory and education sectors, giving her deep insight into how organisations respond to complexity and transformation.

- **Mark Vincent**, Change Leadership Consultant and Executive Coach

With more than 25 years' experience in global business transformation, Mark specialises in bridging the gap between change management and project delivery. He supports leaders to turn resistance into high performance and align teams around shared outcomes, combining practical insight with an engaging delivery style.

- **Dawn Semark**, Programme Director, Gallagher

Dawn is a Programme Manager at Gallagher, with a career grounded in financial services, operations, and business change. Her experience includes regulatory change, digital, data, real estate, and legal initiatives. A volunteer with the Change Management Institute, she founded the Head of Change Special Interest Group in 2024 and has led some of the most complex programmes imaginable, including Brexit.

Together, the session reinforced a clear message: when project and change professionals work in partnership, organisations are far more likely to achieve sustainable change and long-term value.