

# JA Africa and PMIEF launch major initiative to equip African youth with 240,000 project management learning experiences

December 1, 2025



**Junior Achievement (JA) Africa and the Project Management Institute Educational Foundation (PMIEF) have announced a new partnership that will deliver more than 240,000 project management learning experiences to young people across the continent. The programme, *Elevating Project Management in Youth Ecosystems - Phase II*, will run from 2025 to 2028 and aims to empower young Africans with the skills to turn ideas into enterprises and ambitions into action.**

The initiative will reach youth across **Côte d'Ivoire, Eswatini, Ghana, Mauritius, Nigeria, Rwanda, Senegal, South Africa, Tanzania, Uganda, Zambia and Zimbabwe**, supporting their personal and professional development through applied project management training and experiential learning.

“This grant marks a strategic leap forward in empowering young Africans not just to dream but to execute. Project management is a future-ready skill, and through this partnership with PMIEF, we’re embedding it directly into how young Africans think, plan, lead and execute,” said Simi Nwogugu, CEO of JA Africa.

Alongside youth-focused delivery, the programme will train **1,800 adults**, including educators, volunteers and JA staff. Members of local PMI chapters will play a central role as facilitators and mentors, providing practical insight and real-world guidance.

“PMIEF is honoured to partner with JA Africa to bring life-changing project management skills to the next generation,” said Ashley Forsyth, Executive Director of PMIEF. “When young people master how to manage

projects, they don't just create businesses, they shape futures.”

As International Youth Day approaches, JA Africa and PMIEF are highlighting the importance of investing in young people with the structure, skills and support needed to succeed—ensuring Africa's next generation is equipped to lead projects, drive innovation and build resilient communities.