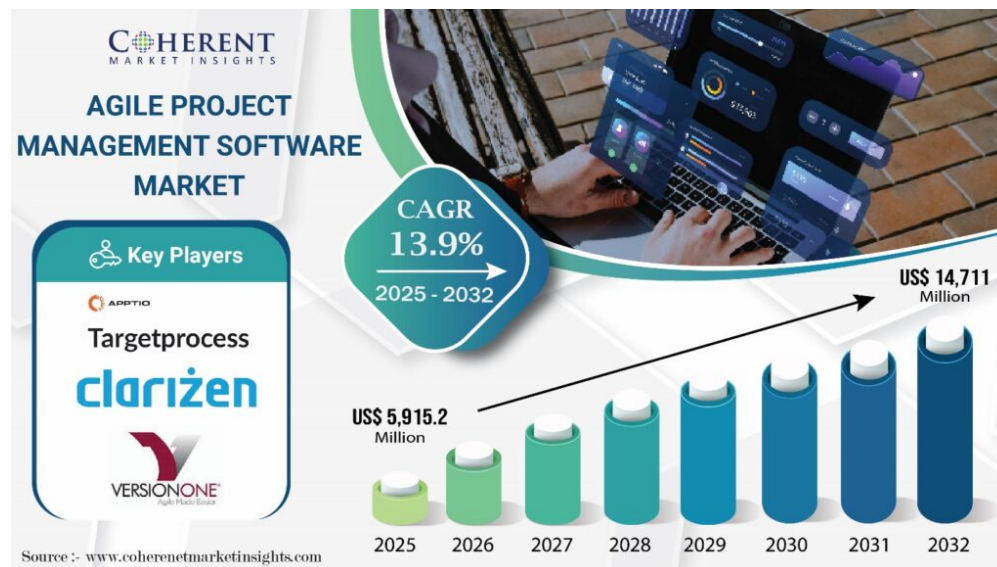


Agile project management software market set to reach USD 14.7 billion by 2032

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The global market for agile project management software is forecast to grow from USD 5,915.2 million in 2025 to USD 14,711 million by 2032, according to new analysis from Coherent Market Insights (CMI). This reflects a compound annual growth rate of 13.9 percent over the period, driven by rising adoption of agile methodologies and continued investment in digital transformation.

Agile project management tools support iterative delivery by offering sprint planning, backlog management, task tracking, collaboration features and real-time reporting. As businesses seek faster, more adaptive ways of working, demand for these solutions continues to climb.

CMI's analysis shows cloud-based platforms will dominate, accounting for 58 percent of the market in 2025. SMEs are also expected to be a significant customer base as agile practices spread beyond large enterprises. Regionally, North America will retain its leading share at 46.9 percent, followed by Europe at 21.9 percent.

[A sample of the report is available here.](#)

Growing adoption of agile working practices

Organisations are increasingly turning to agile frameworks for their flexibility, iterative workflows and ability to improve team responsiveness. This shift continues to fuel demand for software that can support distributed teams, enable collaborative planning, and surface progress clearly.

These platforms help teams break large projects into smaller, manageable cycles. They also provide

transparency across workstreams, support continuous feedback, and strengthen communication — critical factors as organisations modernise their delivery models.

Barriers to adoption remain

Despite strong overall momentum, challenges persist. Many organisations find it difficult to transition from traditional linear project approaches to agile methods, slowing uptake in some sectors. Cost is also a factor; advanced agile tooling can require significant investment in licensing, integration and training, which may be prohibitive for smaller firms.

Digital transformation creating new opportunities

As digital transformation accelerates globally, the demand for tools that enable adaptive project delivery continues to rise. Agile software is increasingly seen as an enabler of wider enterprise modernisation, supporting innovation while improving the speed and reliability of delivery.

Key market trends

- Growth in remote and hybrid work has strengthened demand for cloud-based platforms that offer real-time collaboration and project visibility.
- Vendors are integrating artificial intelligence and automation to offer predictive analytics, sprint forecasting, workflow automation and resource optimisation.
- Cloud solutions continue to gain favour for their scalability, accessibility and cost-effectiveness.

A senior analyst at CMI said the sector is poised for robust expansion: “The global agile project management software industry is set for strong growth, owing to rising adoption of agile methodologies, ongoing digital transformation, the rise of remote work, and the integration of advanced technologies such as AI and automation.”

Impact of current events on the market

Event	Description and Impact
AI and automation wave	Rising enterprise use of AI is driving demand for agile tools with predictive capabilities and intelligent sprint planning.
Post-COVID shift to hybrid work	Global uptake of hybrid models is increasing demand for cloud-based platforms designed for distributed teams.
Expanding regulatory requirements	Intensifying data governance and GDPR enforcement are prompting vendors to strengthen privacy features and compliance reporting.

Competitive landscape

Key players include Asana, Microsoft, Atlassian Jira, Pivotal Software and Monday.com. Recent developments include Monday.com’s launch of three AI-powered capabilities in July 2025 — Monday magic, Monday sidekick and Monday vibe — aimed at helping teams build solutions and boost productivity with minimal technical expertise.