

# Pina Earth and Tree.ly Merge to Form Europe's Leading Forest Carbon Platform

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**Climate technology pioneers Pina Earth and Tree.ly today announced their strategic merger, creating Europe's first full-stack forest carbon platform. This union combines their strengths in software, project development, and sales, aiming to deliver unparalleled scale, transparency, and regional impact for both forest owners and corporate carbon buyers.**

The newly formed entity, operating under the **Pina Earth** brand, now boasts an expansive reach across Germany, Austria, Switzerland, the Czech Republic, Italy, and Hungary. This collaboration brings together over 80,000 hectares of forest under contract and more than 500,000 tCO<sub>2</sub> of certified, regional carbon credits, supported by a network of over 100 corporate buyers. This positions the combined company as the largest tech-enabled forest carbon project developer in Europe and the undisputed market leader in the DACH region, demonstrating a fivefold annual revenue growth.

Pina Earth specializes in developing certified climate projects that transform vulnerable forest monocultures into biodiverse, climate-resilient ecosystems in Germany, actively sequestering CO<sub>2</sub> and enhancing forest resilience against environmental stressors. Tree.ly, on the other hand, acts as a crucial link between forest owners and companies, ensuring climate contributions result in measurable impact through science-based methods and digital tools, facilitating vital measures like regeneration and afforestation.

For corporate carbon buyers, this merger means access to a broader, more scalable portfolio of nature-based projects, encompassing multiple methodologies, certification standards, and geographies within and beyond the DACH region. Buyers will benefit from high volumes of certified credits, enhanced transparency, and a continued strong emphasis on biodiversity co-benefits and regional impact. Forest owners, in turn, will experience simplified certification processes across diverse project types and

geographies, working with a single, trusted partner and gaining improved access to long-term buyers.

“We founded Pina Earth to ensure Europe has healthy forests for generations to come,” stated Dr. Gesa Biermann, co-founder of Pina Earth. “I’m incredibly excited to join forces with Tree.ly to scale our impact even faster and provide companies with the regional, high-integrity carbon credits they’re asking for.”

Pina Earth’s proprietary forest simulation software will be integrated into Tree.ly’s broader certification platform. This integration is expected to significantly improve project development efficiency, increase transparency, and expand support for a wider array of methodologies.

Jodok Batlogg, co-founder and CEO of Tree.ly, emphasized the role of technology in climate action: “Technology is the only way we can meet climate targets at the scale required. With this merger, we’re bringing the strongest tools and best teams in the market together to make forest carbon projects faster, simpler, and more reliable – for landowners and buyers alike.”

The merger is set to streamline the investment process for companies seeking audited, regionally sourced carbon credits. It also strategically positions the combined entity to anticipate and align with future regulatory frameworks, including the evolving EU Carbon Removal Certification Framework (CRCF), underscoring the increasing demand for high-quality, European-based carbon removal solutions.

Nadja Bresous Mehigan, Partner at XAnge and lead investor in Pina Earth, commented, “This is a defining moment for European forest carbon markets. The merger is a strategic step toward defining the future category leader in European forest carbon, combining scalable tech, methodological excellence, and the trust of both landowners and buyers.”

The combined company will be led by Tree.ly founders Jodok Batlogg and Christian Lutz, who bring a strong track record in scaling tech ventures. Pina Earth co-founders, Dr. Gesa Biermann and Florian Fincke, will transition into strategic advisory roles. The company will maintain its operational hubs in Munich, Berlin, and Dornbirn. Over the coming months, integration efforts will focus on expanding commercial reach, scaling technology, and preparing for an upcoming Series A financing round.