

Are You Still Managing, Or Are You Truly LEADING?

July 8, 2025



It is a question that I have often asked myself, as well as those that I have mentored.

In today's uncertain and complex world, the title on your business card no longer defines your impact.

For many, especially within the specialist world of projects, the lines between 'managing' tasks and 'leading' people have blurred. We are navigating a tight-rope of both the technical and the emotional. And without exception we must be great at both.

But what if I told you that unlocking the next level of project success – and your own career trajectory – lies in deliberately making the leap from one to the other?

What's Stopping you being better?

Let's be brutally honest: the era of simply "getting things done" is over. We're in an age of relentless disruption, where project landscapes shift daily. This demands more than just a good plan; it demands **extraordinary leadership**.

You require the capabilities to lead PEOPLE, not just processes, through uncertainty and change.

If you are a **Project Leader**, or even aspiring to leadership, you'll likely already be juggling your project parameters, stakeholders, risks and doing your best to control the narrative and set both pace and the agenda. But how effectively are you inspiring your team when the going gets tough? Are you truly



understanding their motivations, or are you just assigning tasks?

If you are serious about taking the next step in your project career you need to effectively bridge the gap from being an excellent taskmaster to becoming a visionary leader, who empowers your team to deliver exceptional results, even, and especially in the face of ambiguity.

For **Ascending Project Leaders**, you need to consider your strategic launchpad. You're ready for more responsibility, but the jump from managing a single project to leading a portfolio, or even a department, requires a profound shift in mindset. Arm yourself with the self-awareness, emotional intelligence, and strategic foresight to not just survive, but *thrive* at higher levels of leadership.

To support your transformation from where you are now, to where you want to be we have teamed up with our partner Warwick Business School. They have created an industry leading executive programme, to accelerate your journey into leadership.

Here's how this programme directly addresses your unique journey:

- Beyond the Gantt Chart: Leading Your Project's Human Engine. You'll explore and define
 your unique leadership DNA, moving beyond project methodologies to understand how your
 personal values and strengths can cultivate a positive work culture within your project team. Imagine
 leading with an authenticity that inspires unparalleled commitment!
- Decisions Under Pressure: Not Just Informed, But IMPACTFUL. Project environments are
 hotbeds of complexity and rapid change. This program provides you with tools and techniques for
 making informed decisions that consider not just the immediate task, but the broader human and
 systemic implications.
- From Task Delegation to Strategic Vision: Learn to think systemically and anticipate change, moving beyond the day-to-day details of your project to understand its strategic alignment within the broader organisation. This is crucial for gaining buy-in and driving lasting impact.
- Mastering the Art of Influence & Stakeholder Management: Project success hinges on collaboration. Through personalised executive coaching and mentorship from senior leaders, you'll refine your executive presence and hone your ability to manage complex stakeholder relationships - an invaluable skill for any project professional.
- Navigating Project Pitfalls with Resilience: Our real-world case studies and scenario simulations will immerse you in high-stakes situations leaders face today. This hands-on experience will cultivate critical thinking and confidence, preparing you to lead through strategic pivots and unexpected project challenges.

As Programme Director **Dimitrios Spyridonidis** aptly puts it: "In an era defined by relentless disruption, leadership is no longer about having all the answers—it's about cultivating the self-awareness, emotional resilience, and strategic curiosity that inspire others to move forward with confidence."

This isn't about memorising theories; it's about transforming your inner compass. You'll refine your



leadership style, enhance decision-making, and develop a personalized leadership plan with clear, actionable goals. Imagine leading with a human-centric approach, building stronger relationships with your project teams and stakeholders, and creating a lasting impact far beyond project completion.

Ready to stop managing, and start truly leading?

Find out more and secure your place in this transformative experience. The future of leadership, and the success of your projects, depends on it.

The Warwick Business School (WBS) Emerging Leaders programme is designed for those in the industry who looking to take that next step. Don't wait for change to happen to you, or worse still bypass you altogether. Join hundreds of project practitioners who are looking to stand out from the crowd. PMGlobal is offering our subscribers a special **30% discount** on the Emerging Leaders course. Apply today as spaces are limited, and this programme *will* sell out. And even if this isn't for you, check out WBS popular blog series to understand more on 'Overcoming the Barriers to Successful Strategy'

