

Nokia to Lead EU-Backed PROACTIF Initiative, Bolstering Europe's ECS Leadership

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Nokia (NOK, Financial) today announced its selection as the lead for PROACTIF, a strategic initiative supported by the European Union. This project, operating under the umbrella of the Chips Joint Undertaking, is poised to significantly strengthen Europe's competitive standing in electronic components and systems (ECS). The PROACTIF consortium has set ambitious targets, aiming to generate €90 million in revenue, launch 50 new products, and secure over 15 patents by 2035, underscoring its pivotal role in fostering innovation and driving growth within the European technology sector.

This leadership role in the EU-backed PROACTIF initiative highlights Nokia's commitment to advancing technological capabilities within the European Union. The project's emphasis on next-generation ECS is critical for various industries, from telecommunications to automotive, and is expected to contribute substantially to Europe's digital sovereignty.

While Nokia's strategic direction in leading the PROACTIF initiative signals long-term growth potential, market analysts currently present a mixed outlook on the company's stock performance. A consensus of six analysts provides a one-year average price target of \$5.65 for Nokia Oyj (NOK, Financial), ranging from a high of \$7.00 to a low of \$3.80. This average target suggests a modest potential upside of 5.77% from the current trading price of \$5.34.

Brokerage firms, based on recommendations from nine different entities, maintain an average rating of 2.7 for Nokia Oyj, which translates to a "Hold" status on a scale where 1 signifies a "Strong Buy" and 5 indicates a "Sell." This collective assessment suggests a generally cautious sentiment among analysts regarding Nokia's short-term share price movements.

Furthermore, GuruFocus's proprietary GF Value analysis projects an estimated one-year value of \$4.67 for Nokia Oyj. This forecast implies a potential downside of 12.55% from the current market price of \$5.34. The GF Value methodology considers historical trading multiples, past business growth, and future performance projections to derive its valuation. Investors are encouraged to review these comprehensive insights for a deeper understanding of Nokia's market position.