

# Ensure your projects and programmes are set for success

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**How a new practitioner friendly approach is set to make waves across the public sector and beyond.**

The **Five Case Model** is now a well-established methodology used to assess the viability of investment proposals. The model's five key questions – covering the scoping and planning of the **strategic, economic, commercial, financial**, and **management** dimensions of the business case – provide a robust framework for decision-making that ensures schemes align with strategic objectives, offer optimal value for money, are affordable, and can be commercially and realistically delivered.

However, a significant issue with business cases today is that they are often too lengthy and time-consuming to create. The new Better Business Cases guidance and certification is set to change this.

By following the key steps and actions outlined in the new Better Business Cases guidance, project practitioners can significantly improve the quality of their business case preparation, resulting in better project delivery and greater probability of project success.

Dr. Joe Flanagan, the architect behind the Five Case Model, states that the key for practitioners in the successful application of the model is in interpreting and using the advice given within it pragmatically and proportionately.

Click [here](#) for a free 'short guide' to the revised Better Business Cases Guidance.

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