

APMG and 5CS Ltd. Launch Revolutionary Online Platform for Business Case Development

May 8, 2025



The Strategic Case: Is there a case for change; is there a need for investment?

The Economic Case: Does the preferred investment option offer the best value for money?

The Commercial Case: Is the proposed deal commercially viable and attractive to the supplier?

The Financial Case: Is it affordable?

The Management Case: Can the proposal be delivered successfully?

APMG International, a leading accreditation and examination institute, today announced the official launch of **5CS (Five Case Solution)**, a groundbreaking online platform designed to revolutionize the creation and management of business cases. This pioneering joint venture with **5CS Ltd.** integrates structured decision-making principles with intuitive digital functionality, empowering organizations to approach investment planning with greater clarity and confidence.

Built on the Trusted Five Case Model

At the heart of 5CS lies the Five Case Model—the internationally recognized gold standard for business case development. Already adopted by governments in the UK, Wales, Guernsey, New Zealand, and Australia, the model provides a robust, consistent approach to making informed, value-for-money investment decisions.

With 5CS, this proven methodology is now more accessible than ever. The platform streamlines workflows, removes duplication, and enables users to input key data just once—reducing errors and saving valuable time.

Technology Meets Practical Guidance

5CS guides users through the necessary steps of the 5 Case model, at the heart of which, lies the Options

Framework, taking users through generating and refining a range of implementation choices. With a clean drag-and-drop interface and powerful collaborative tools, 5Cs users can create and iterate on business case options in real time.

Dr Joe Flanagan, architect of the Five Case Model and author of the UK HM Treasury guides, says:

“I’m truly excited to see how 5CS will help drive the adoption of new technologies across organizations. Technology and innovation play a key role in boosting efficiency, especially when it comes to crafting evidence-based proposals for successful project outcomes. The ability to guide users, step by step through the Five Cases Model —particularly the Options Framework—is invaluable for any organization aiming to streamline processes and enhance efficiency.”

Collaboration at its Core

5CS places people at the centre of the business case journey. It enables real-time collaboration, allows users to schedule workshops, and manage documentation seamlessly across departments and geographies. Built-in resources and a robust support hub ensure that every stakeholder stays aligned and informed.

Experience 5CS Today

Discover how 5CS transforms the way business cases are developed and decisions are made. Learn more, explore the features and view a recorded demo : Visit the [5CS Five Case Solution](#)

Organizations are invited to experience the transformative capabilities of 5CS. To learn more, explore its features, and view a recorded demonstration, [please visit the 5CS Five Case Solution website](#).