

## Your Untapped Superpower: Building a Project Management Council That Catapults Your Career

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Whether you call it your *inner circle*, your personal *board of directors*, a *brain trust*, or a *kitchen cabinet of advisors*, the concept remains powerfully consistent: strategically surrounding yourself with experienced and insightful individuals to guide your decisions and accelerate your growth.

Just as leaders across industries and throughout history have relied on trusted counsel – from war cabinets shaping nations to informal advisors offering invaluable perspectives – project managers too can leverage this potent strategy. This article will explore the immense value of creating your own "*Council of Advisors*," a carefully curated group that can provide the expert guidance and diverse perspectives needed to navigate the complexities of project management and propel your career to new heights.

You've mastered the Gantt chart, tamed the critical path, and navigated stakeholder storms. You deliver projects. But are you merely executing, or are you architecting a career trajectory that leaves a lasting impact? The answer, often overlooked in the daily grind, lies in harnessing a timeless strategy employed by the world's most influential leaders: the deliberate cultivation of a **Council of Advisors**.

Think of it: Prime Ministers convene cabinets of seasoned experts, Presidents assemble brain trusts on critical issues. These aren't just echo chambers; they are carefully curated constellations of intellect, experience, and diverse perspectives designed to sharpen decision-making and illuminate unforeseen pathways. Now, imagine wielding that same power, tailored to your project management ascent.



This isn't about adding more meetings to your already packed schedule. This is about strategically building a personal board of directors – individuals who offer specialized knowledge, strategic insights, and the invaluable gift of candid feedback, all aimed at propelling *your* projects and *your* career to unprecedented heights.

## Beyond the Silo: Why Every Project Manager Needs a Personal Brain Trust

In the high-stakes world of project management, where missteps can cost fortunes and reputations, the temptation to operate within the familiar confines of your team can be strong. Yet, this insular approach often blinds you to critical blind spots and limits your strategic vision. A Council of Advisors shatters this silo, offering a panoramic view of challenges and opportunities you might otherwise miss. As Jodi Glickman highlights in HBR's "Guide to Getting the Mentoring You Need," seeking out multiple mentors with diverse strengths is akin to building a personal board of directors, providing varied perspectives and crucial guidance for navigating career complexities.

Consider the key characteristics that make these councils so potent:

- Expertise that Extends Your Reach: You might be a whiz at agile methodologies, but what about navigating complex stakeholder politics or understanding the nuances of a new industry your project touches? Your council can bridge these gaps, providing specialized knowledge you don't possess.
   Imagine tapping into the wisdom of a seasoned procurement specialist before a critical vendor negotiation, or gaining insights from a marketing guru on how to best communicate your project's success.
- Strategic Foresight, Not Just Hindsight: Your daily focus is often on the immediate deliverables.
   Your advisors, with their broader perspectives, can help you anticipate long-term implications, identify potential roadblocks before they materialize, and align your project strategy with overarching organizational goals. They can challenge your assumptions and push you to think beyond the next milestone.
- The Power of Unvarnished Truth: Let's face it, within your immediate team, feedback can be
  filtered by hierarchy or personal dynamics. Your council, operating outside this structure, can offer
  honest, unbiased critiques of your plans and approaches. This "safe space" for brainstorming and
  challenging assumptions is invaluable for stress-testing your strategies and mitigating risks.
- Diverse Lenses, Sharper Focus: A well-constructed council brings together individuals with varied backgrounds, experiences, and even opposing viewpoints. This diversity isn't about creating conflict; it's about fostering a richer understanding of the complexities surrounding your projects and ensuring more well-rounded decisions. They can help you see the project from the perspective of different stakeholders, uncovering potential pain points and opportunities for greater impact.

## From Boardrooms to Your Breakthrough: Practical Steps to Building Your Council

Building your own Council of Advisors isn't about formal appointments or hefty retainers. It's about



strategically cultivating relationships with individuals who can offer invaluable guidance. As Rami Niemi advises in "Learn to Love Networking" (HBR Article), focus on building genuine connections and mutually beneficial relationships – the very foundation of a strong advisory council. Here's how to get started:

- 1. **Identify Your Knowledge Gaps and Aspirations:** What are the areas where you need the most support? What kind of project manager do you aspire to be? This self-assessment will guide your selection process.
- 2. **Seek Out Diverse Expertise:** Think beyond your immediate industry and role. Consider individuals with experience in:
- Different Industries: They can bring fresh perspectives and innovative solutions.
- Senior Leadership: They offer insights into organizational strategy and navigating executive-level dynamics.
- Technical Specializations: They can provide deep knowledge in areas critical to your projects.
- Mentorship and Coaching: They can offer guidance on your professional development and leadership skills.
- 3. **Cultivate Meaningful Relationships:** This isn't about transactional networking. Focus on building genuine connections with individuals whose insights you value. Offer your own expertise in return advisory relationships are often reciprocal.
- 4. **Be Specific in Your Asks:** When you reach out to your advisors, be clear about the challenges you're facing or the decisions you're grappling with. Frame specific questions to guide their feedback and ensure you get the most valuable insights.
- 5. **Respect Their Time and Expertise:** Be mindful of their schedules and express sincere appreciation for their contributions. Follow up on their advice and let them know the impact they've had.
- 6. **Embrace Constructive Criticism:** Remember, the goal is growth. Be open to hearing perspectives that challenge your own and view feedback as an opportunity to learn and improve.

## The ROI of Wisdom: Investing in Your Future, One Conversation at a Time

Building a Council of Advisors is an investment in yourself and your career trajectory. It's about moving beyond the tactical execution of projects and positioning yourself as a strategic leader capable of making impactful decisions. By tapping into the collective wisdom of your trusted advisors, you'll not only navigate current projects with greater confidence and success but also cultivate the insights and perspectives necessary to reach the next level of your professional journey.

Just as the world's most influential leaders rely on their inner circles for guidance, you too can harness this powerful tool. Start building your council today. The returns, in terms of your career growth and project success, will be nothing short of remarkable.