

Hotelios Consulting Advocates for External Expertise in Hotel IT Project Management

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Hotelios Consulting, a UK-based hospitality consultancy, is urging hotel management teams to consider the benefits of engaging external consultancy services for IT-based projects, highlighting the potential for cost-effective and efficient solutions. Matthew Ward, Founder of Hotelios Consulting, emphasizes the challenges hotels face when managing complex technology integrations in-house, often leading to delays, increased costs, and operational strain.

Ward notes that many hotels underestimate the complexities of modern technology ecosystems, from strategic planning and supplier negotiations to seamless guest service maintenance during transitions. This is where Hotelios Consulting steps in, providing expert guidance and tailored solutions to alleviate the burden on hotel management teams.

“Large-scale technology projects demand strategic planning and expert guidance,” Ward explains. “Often, optimizing existing infrastructure and integrating guest-focused solutions can yield significant results at a fraction of the cost of a full system replacement.”

Hotelios Consulting offers a range of specialist services designed to accelerate digital transformation and operational efficiency. These services include end-to-end project management, technology consulting, PMS maintenance, revenue management, and website content strategy. By leveraging the expertise of Hotelios consultants, hotels can ensure smooth transitions, select optimal technology solutions, and align systems with their specific needs and financial objectives, without the long-term commitments and overheads of in-house hires.

Key Service Offerings:

- **Project Management:** Ensuring projects are completed on time and within budget, minimizing operational disruptions.
- **Technology Consulting:** Seamless integration of new systems and optimization of existing infrastructure.
- **PMS Maintenance:** Handling technical implementation and team training for optimal PMS utilization.
- **Revenue Management:** Developing tailored strategies to maximize profitability and improve operational efficiency.
- **Website Content Strategy:** Ensuring cohesive customer experiences across all platforms.

Founded in 2023 by Matthew Ward, Hotelios Consulting specializes in revenue management, technology integration, and operational efficiency. With over 36 years of experience, the consultancy provides independent hotels and management company portfolios with the expertise needed to improve operational performance and increase profitability.

For more information, visit www.hoteliosconsulting.co.uk or contact Matthew Ward directly at matthew@hoteliosconsulting.co.uk.