

TECMA Deploys Digital Mortgage Solution for Turin's Palazzo Contemporaneo Project

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TECMA, a leader in digital transformation for the real estate sector, has been selected to provide its innovative Loan Configurator technology for the Palazzo Contemporaneo development in Turin. This high-tech residential project, managed by Finint Investments, Zetland Capital, and Crea.Re Digital, has already achieved 75% sales, demonstrating strong market demand.

Palazzo Contemporaneo, known for its integration of nature and cutting-edge technology, features an eleven-story building with loggias, hanging gardens, and modern interiors, creating a unique urban living experience. The project's success is attributed to its sophisticated design and strategic market approach, led by ImmoGroup.

A key component of this project is the integration of TECMA's Loan Configurator, launched in partnership with Crea.Re Digital. This technology streamlines the mortgage application process, offering buyers faster, more transparent, and personalized access to financing. By partnering with leading Italian banks, TECMA provides tailored mortgage solutions, including both assumption and new mortgage options, ensuring financial flexibility for each customer.

The Loan Configurator simplifies the buyer's journey through a direct digital interface, enhancing efficiency and accessibility. This collaboration between TECMA and Crea.Re Digital underscores a commitment to leveraging technology to revolutionize the real estate transaction process, particularly in new construction projects.