

Prince of Wales Highlights Homelessness Initiatives in Aberdeen with Invisible Cities Partnership

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HRH The Prince of Wales conducted a walking tour of Aberdeen, showcasing the impactful work of Invisible Cities, a social enterprise providing city tours led by individuals with experience of homelessness. The visit, part of Prince William's Homewards project, underscores his commitment to eradicating homelessness and supporting innovative employment initiatives.

The Prince spent approximately 30 minutes walking through Aberdeen, engaging with both participants and supporters of Invisible Cities, following an earlier event focused on youth employment opportunities. This initiative aligns with the Homewards project's mission to create sustainable solutions for those experiencing homelessness across the UK.

Earlier in the day, Prince William launched a partnership between Homewards and global recruitment firm Hays, aimed at securing employment opportunities for individuals facing homelessness. Hays has pledged its support to Homewards, committing to facilitating job placements and providing career development resources.

The Prince also participated in a workshop discussing Project Flourish, a youth employability program developed by Hays and EveryYouth, a national charity supporting young people experiencing or at risk of homelessness. During the session, he engaged directly with young individuals, addressing the challenges they face in securing employment and offering encouragement.

Following the workshop, Prince William walked to Trinity Hall, where he met with individuals who recently completed training with Invisible Cities to become tour guides. The tour he experienced firsthand highlighted the organization's unique approach to empowering individuals and providing meaningful employment opportunities. This visit underscores the Prince's dedication to supporting sustainable employment solutions and raising awareness about the challenges faced by those experiencing homelessness.