

Israel Canada Unveils Exclusive “She” Project in Tel Aviv, Setting New Luxury Real Estate Benchmark

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Israel Canada has announced the launch of its highly anticipated “She” residential project in Tel Aviv, introducing a new standard of luxury to the city’s real estate market. Apartments in the exclusive development are being offered at a starting price of NIS 165,000 (\$46,200) per square meter.

Currently, sales are being conducted on a priority basis, with initial offerings extended to close associates of company founders Barak Rosen and Assi Touchmair, as well as international buyers. These select individuals have been given exclusive access to residences on the building’s top two floors.

The “She” project promises to deliver an unparalleled living experience, featuring premium amenities, cutting-edge design, and breathtaking panoramic views of Tel Aviv. This development is poised to redefine luxury living in the city and establish a new benchmark for high-end residential properties.