

Coca-Cola Foundation Partners with UNDP to Tackle Plastic Waste in Asia

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The Coca-Cola Foundation has partnered with the United Nations Development Programme (UNDP) to address the pressing issue of plastic waste in nine Asian countries: Bangladesh, Bhutan, Cambodia, India, Maldives, Nepal, the Philippines, Sri Lanka, and Vietnam. This \$15 million grant aims to reduce plastic pollution, improve waste management systems, and enhance the livelihoods of waste management workers.

Recognizing the urgent need for solutions to the growing plastic waste crisis across Asia, the partnership will focus on promoting recycling, minimizing plastic leakage into the environment, and inspiring policy changes through community-level action. The initiative will also explore the integration of innovative waste management technologies to improve collection, recycling, and processing capabilities.

“Through our collaboration with UNDP, the foundation aims to advance solutions that minimize packaging waste, support better collection methods, and enhance processing capabilities,” said Carlos Pagoaga, president of the Coca-Cola Foundation. “This approach not only helps address plastic waste more effectively but also contributes to long-term improvements in local communities and the broader environment.”

This initiative reflects Coca-Cola’s ongoing commitment to sustainability. In recent years, the company has undertaken several initiatives to reduce its environmental impact, including upgrading its delivery fleet to include electric trucks and increasing the use of recycled plastic in its bottles.

This partnership with UNDP exemplifies how businesses can play a crucial role in addressing global challenges. By supporting initiatives that promote sustainable practices and invest in innovative solutions, companies can contribute to a healthier planet and a more sustainable future for all.