

AVORD Launches Platform to Revolutionize Security Testing, Making it More Affordable and Accessible

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AVORD today announced the launch of its innovative platform designed to transform the security testing landscape, making it more affordable and accessible for businesses of all sizes. In a climate of escalating cyber threats, many organizations struggle to afford the comprehensive security testing necessary to protect themselves, leaving them vulnerable to costly breaches and operational disruptions. AVORD addresses this critical need by offering cost-effective and comprehensive IT and Operational Technology (OT) penetration testing solutions.

Howard Pritchard, Co-Founder of AVORD, commented:

“Quite simply, comprehensive security testing is out of reach for many businesses, which are, at the same time, struggling to cope with ever-increasing cyber threats. Unless something changes, businesses will be forced to cut corners and this will inevitably mean there are more data breaches and system outages. One of the major issues for businesses is the booming global cyber security testing market is dominated by multinational consultancies, which provide services to businesses at hugely inflated rates.

Most organisations that AVORD engages with believe the cost of security testing is too high, highlighting the urgent need for more affordable and efficient solutions. As cyber threats continue to escalate, organisations need to strike a balance between robust security and cost-effective strategies. AVORD, is transforming the security testing and consulting landscape—delivering high-quality, scalable solutions that reduce costs without compromising service level.”

AVORD’s platform disrupts the traditional security testing model by connecting businesses directly with

highly qualified and vetted security testers, removing the need for costly “middle-man” consultancies. This approach allows businesses to directly manage and engage security testers, significantly reducing costs while ensuring access to top-tier expertise. The platform also streamlines the entire testing process with automated scheduling and tracking, providing an instant, real-time view of all tests through a fully interactive risk and reporting dashboard.

AVORD’s platform is reported to reduce cost by up to 40% offering substantial savings for businesses while maintaining the highest level of service.

This cost-effective approach empowers businesses to prioritize security without financial strain, enabling them to proactively safeguard against future threats.