

## Huawei Hosts Asia-Pacific Partners Enablement & Appreciation Event in Bali

January 27, 2025



Huawei recently hosted its FusionSolar Asia-Pacific Partners Enablement & Appreciation event in Bali, Indonesia, bringing together 120 partners from 10 countries across the region. The event, held from January 8 to 10, 2025, emphasized the theme "Gather  $\cdot$  Grow," signifying a new era of collaboration and partnership under the "Partners + Huawei" initiative.

The event featured a comprehensive program, including keynote speeches, partner case studies, and policy briefings. Discussions focused on key market opportunities and collaboration strategies within the residential and commercial & industrial sectors. The agenda also addressed crucial topics such as best practices for Proof of Concept (POC) implementation, digital marketing strategies, effective HR management, and optimizing after-sales and supply chain operations, providing partners with valuable insights for innovative development and sustainable growth.

A key highlight of the event was the VAPs Executive Meeting, which included 10 high-level sessions. Participants engaged in discussions on partner development, market trends, and strategic planning. Huawei reviewed the achievements of 2024, addressing challenges such as market competition and policy shifts, while providing practical solutions and strategic advice for future success.

The CSP Table Talk session offered a valuable platform for enhancing service partner participation and service quality. Discussions centered on the evolution of the service partner certification system, optimizing grid-based services, and exploring the future direction of the CSP ecosystem.

On the evening of January 9th, President of Huawei APAC Digital Power Smart PV & ESS Business, Chen Yong, delivered a keynote speech, expressing gratitude for partners' outstanding contributions and



dedicated efforts. He emphasized the limitless possibilities for future collaboration, setting the stage for continued success. The event culminated in an awards ceremony recognizing partner excellence in various categories, including "Excellent Branding Award," "Excellent Industrial Solution Partner," "Key Project Success Award," "Best Growth Award," "Excellent Service Partner Award," "Elite Reseller of the Year 2024," and "Partner of the Year 2024."

The event was characterized by enthusiastic interaction and fostered stronger relationships among partners, creating a positive and collaborative atmosphere. The "Together for Success, Together for the Future" theme resonated throughout, emphasizing the shared commitment to achieving mutual growth and success.