

# UK Launches Innovative Birdsong Project to Monitor Biodiversity

December 7, 2024



**The UK Agri-Tech Centre and Chirrup.ai have joined forces to pioneer a groundbreaking project that utilizes birdsong as a key tool for unlocking the secrets of wildlife. This innovative approach, dubbed “ChirrupNano,” aims to revolutionize nature monitoring by providing an affordable and efficient solution for measuring and managing biodiversity.**

Funded by Innovate UK, ChirrupNano leverages the power of birdsong to gain insights into wildlife populations that might otherwise remain unseen in traditional nature reserves and backyard bird counts. Hayley Gerry, project manager at the UK Agri-Tech Centre, highlights the project’s potential: “The amount of knowledge we can gather about an area’s biodiversity simply by analyzing the bioacoustics of birdsong is truly remarkable.”

ChirrupNano plays a crucial role in promoting sustainable farming practices. By fostering multi-species habitats, the project aims to enrich agricultural landscapes, ultimately contributing to the long-term sustainability of livestock and arable production. Gerry emphasizes the importance of establishing a baseline: “To achieve this goal, we need a way to measure the current state of biodiversity. That’s precisely where ChirrupNano comes in.”

Scheduled for a large-scale rollout across the UK in Spring 2025, ChirrupNano promises to transform the way we monitor and manage our natural environment. This innovative project holds immense potential to reshape conservation efforts and promote sustainable agricultural practices in the years to come.