

LAWSGROUP's KTR350 Wins Prestigious MIPIM Asia Award

December 20, 2024



LAWSGROUP, a leading property developer, has achieved a significant milestone with its KTR350 project winning the Silver Award for Best Office and Business Project at the MIPIM Asia 2024 Awards. This prestigious accolade recognizes the project's outstanding design, sustainability, and innovation.

KTR350, a 29-story office development located in Kowloon Tong, features a distinctive cylindrical and elliptical façade inspired by the Group's heritage in textile manufacturing. The building's unique design not only enhances its aesthetic appeal but also optimizes natural light and ventilation, contributing to its energy efficiency.

The project incorporates cutting-edge technology, including a 5G network and smart building management systems, to create a modern and efficient workspace. Additionally, KTR350 boasts extensive green spaces, such as the Sky Garden and Rooftop Garden, offering tenants opportunities for relaxation and wellness.

This award is a testament to LAWSGROUP's commitment to sustainable development and innovative design. The company's dedication to creating exceptional spaces that enhance the lives of its tenants and contribute to the community has been recognized on the international stage.

KTR350 has also received accolades from other prestigious awards programs, including the CRECCHKI Real Estate ESG Awards, the Better Future - Hong Kong Design Awards, the Iconic Awards, and the German Design Award.