

Aberdeen Science Centre Embraces Virtual Reality with Industry Support

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Aberdeen Science Centre is set to revolutionize its visitor experience with the introduction of virtual reality (VR) technology. Thanks to the generous support of Mermaid Subsea Services UK, ETZ Ltd, and Peterson Energy Logistics, the centre will be able to offer immersive VR experiences that will transport visitors to new worlds and inspire future generations of scientists and engineers.

The funding will enable the centre to purchase 38 VR headsets, which will be used in a variety of interactive activities, workshops, and science demonstrations. Visitors will have the opportunity to explore the solar system, journey through the human body, and even experience the thrill of deep-sea exploration.

Steph McCann, head of fundraising at Aberdeen Science Centre, welcomed the support the project has seen so far, and encouraged any other organisations interested in investing to get in touch.

She said: “We are immensely grateful for the support of Mermaid, ETZ Ltd and Peterson, alongside AVC, which has allowed us to move forward with our plans to enhance our interactive activities and workshops with the addition of VR headsets. With this technology, we can transport our visitors to new worlds where they can explore our solar system, walk around a hydroelectric dam, and journey through the digestive system and so much more.”

“Any additional funding secured for the project will be used to increase the impact that the technology will have on the centre’s activities, including more dedicated staff training sessions and further integration with school workshops and community activities.”

She added: “Sponsorship of the project comes with a range of benefits depending on the level of support provided, including branding opportunities, free admission to the centre and the possibility of using the VR

headsets at external industry events. So, if you are interested in supporting us to enhance what we can offer to our visitors, please get in touch today.”

The VR headsets will also be used in the centre’s outreach programs, bringing the wonders of science to schools and community events across the region. Additionally, the centre is open to collaborating with industry partners to develop bespoke VR experiences tailored to specific sectors.

By embracing cutting-edge technology, Aberdeen Science Centre is positioning itself as a leading science education facility in the UK. This innovative approach will inspire young minds and contribute to the development of a skilled workforce for the future.