

2024: A Year of Growth and Innovation for Project Management Global

December 17, 2024



May 2024 marked the launch of Project Management Global (PMG), an innovative media platform dedicated to the global project community. In just seven short months, our platform and weekly newsletters have transformed the way project management professionals access the information and insights they need to excel in their careers.

We set out to create a platform that goes deeper into the project industry. We wanted to highlight not only the multi-million and billion-dollar investments but also the teams, individuals, and organizations driving change and improving our lives.

As professionals, we face increasing pressure to deliver more with less. Yet, who is supporting the people behind these projects? Where can we find the resources and guidance to stay ahead of the curve? And who is providing comprehensive, independent industry news and resources to inform our decisions, not just on our commissions but dictating the pathways of our careers?

In just seven months, the PMG platform has covered over 1000 project news stories from diverse locations like Rwanda, Mozambique, Colombia, Guyana, the Philippines, New Zealand, China, Denmark, and the United States. We've featured over thirty project professionals from various industries, including nuclear, logistics, aviation, energy, retail, government, legal, banking, and technology sectors. We've collaborated with numerous project organizations and global media outlets to bring you the news, information, and insights that matter. Our industry partnerships and strategic relationships with major project associations like the Project Management Institute (PMI) and the Association for Project Management (APM) continue to strengthen. And we look forward to expanding our network to include even more project associations and governing bodies in the future.

One of our proudest achievements is the enthusiastic response from our growing subscriber base. The weekly emails, discussions, shares, and likes on social media are a testament to the value we provide.

While we're proud of our accomplishments, we're not stopping there. We aspire to be the go-to platform for project news, publishing, information, content, and resources, covering topics like AI, technology, data, industry strategy, commercial opportunities, and growth. To achieve this, we're committed to delivering even more valuable work and demonstrating the impact we create for our subscribers and industry partners.

In 2025, we'll launch a premium members section offering small, peer-to-peer learning and development cohorts. Our dedicated support leaders will curate personalized learning paths, leveraging the best industry certifications, qualifications, on-the-job learning, and technical courses. Our platform will provide access to specialist coaches, tailored mentoring, and PM master classes from leading industry experts and thought leaders. Our goal is to empower you to thrive in this rapidly evolving industry.

We're excited to introduce new features in the New Year to foster a stronger sense of community. Our platform will not only be a hub for information and resources but also a space for connection and collaboration. We're dedicated to providing everything you need to succeed as a project professional.

We hope you'll enjoyed our 2024 highlights and we look forward to supporting your growth in 2025. Wishing you all a successful end to the year and a restful break.

We will be back on the 8th January, bigger, better, and bolder!