SK Telecom Partners with Lambda to Expand AI Cloud Services in South Korea

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SK Telecom (SKT) announced today a strategic partnership with **Lambda, a leading GPU cloud company, to collaborate in the AI cloud business.**

The partnership will involve establishing a large-scale NVIDIA GPU cluster to support AI cloud business opportunities in South Korea. SKT and Lambda will deploy NVIDIA GPU clusters in SK Broadband's Gasan data center by the end of this year. This cluster will be powered by Lambda's cloud computing platform, accelerated by NVIDIA.

This collaboration underscores SKT's commitment to providing unprecedented access to scalable AI infrastructure in South Korea. SKT plans to launch AI cloud services, including GPU-as-a-Service (GPUaaS), enabling enterprises to access GPU cloud services on an as-needed basis for developing or utilizing AI services.

The partnership between SKT and Lambda is expected to boost the expansion of SKT's AI cloud services into the global market.

"A strategic partnership with Lambda will strengthen our competitiveness in AI cloud services and develop greater business opportunities in Korea," said Kim Kyeong-deog, Vice President and Head of Enterprise Business Division at SKT.

"SKT shares in our vision to make GPU compute as ubiquitous as electricity," said Lambda CEO and co-founder Stephen Balaban. "Given the rapid pace of innovation in AI happening in South Korea, we're excited to partner with SKT and support their effort to grow and develop their AI cloud expertise in the region."