

PingPong Partners with China's Largest Trade Fair to Empower Global Businesses

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PingPong, a leading global cross-border payment platform for businesses, has played a pivotal role in the 136th Canton Fair as a cooperative partner of the “Trade Bridge” initiative. This multi-day event brought together over 30,000 global companies and attracted more than 130,000 buyers from over 200 countries and regions.

As part of its commitment to facilitating global trade, PingPong mobilized a delegation of over 300 buyers from Thailand, Indonesia, South Korea, and Vietnam to connect with top Chinese sellers and screen suppliers. The platform also hosted online and offline procurement matchmaking events, creating new opportunities for global expansion.

Jianqin Shu, Partner and General Manager of SMB Business Group at PingPong said, “At this year’s Canton Fair, we’ve mobilized local teams, partners, and buyers from around the world, including Vietnam, South Korea, Indonesia and Thailand, forming a delegation of hundreds to meet face-to-face with trade companies. This shows PingPong’s value is more than just in payments, it is a global ecosystem of buyers and sellers. In September, we also led an industry summit in Vietnam with over 4,000 attendees to help businesses access global markets. Going forward, we will continue expanding our network to more countries and regions, offering valuable connections and fostering growth for merchants on our platform.”

One of PingPong’s clients, Thai buyer Sumin Tunpeiroh, highlighted the platform’s effectiveness in connecting with top companies and discovering new products. PingPong’s collaboration with influencers like ZhuZhu and PeePee further amplified the reach of Chinese businesses to international markets.

PingPong will continue to facilitate trade connections during the subsequent phases of the 136th Canton Fair, with a focus on matching buyers from Thailand and South Korea with high-quality Chinese suppliers.