

Kellogg School of Management Announces New Building and Full Circle Campaign

October 4, 2024



Northwestern University's Kellogg School of Management today announced plans to construct a new, state-of-the-art building on its Evanston campus. This cutting-edge facility will serve as the centerpiece of the Full Circle Campaign, a comprehensive \$600 million fundraising initiative aimed at reinventing business education and solidifying Kellogg's position as a leading MBA school.

The new building will create an enhanced learning experience that seamlessly integrates in-person and virtual education. It will serve as the signature location for Kellogg's Executive MBA and non-degree Executive Education programs, meeting the growing demand for cutting-edge business education.

The campaign will also expand scholarships and student experiences, including opportunities for cultural exchange and immersion in global markets. Kellogg will continue to integrate the latest advancements and pedagogical innovations into its curriculum, focusing on areas like healthcare, sustainability, and entrepreneurship.

The new building is expected to be completed by fall 2027 and will align with Kellogg's commitment to achieving carbon neutrality by 2030.

The Full Circle Campaign has already raised \$300 million towards its goal, thanks to generous support from alumni and friends. Northwestern Medicine and the Zell Family Foundation have also made significant leadership gifts.

"Investing in the Full Circle Campaign is more than a critical investment in Kellogg's future – it's about directly connecting students, alumni, faculty and all who live in Kellogg's ecosystem to the specific

requirements and challenges that the future will ask of us,” said **W. James McNerney, Jr.**, chair of the Kellogg Global Advisory Board. “This campaign represents a commitment to the next generation of leaders, innovators and thinkers. I’m honored to support this transformative vision.”