

CIL Management Consultants Achieves New B Corp Certification

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CIL Management Consultants, a leading growth strategy consulting firm, has proudly become a certified B Corporation™. This recognition reflects CIL's dedication to making a positive impact on society and the environment, and reinforces its commitment to responsible governance and transparency as part of the global B Corp community.

Founded in 1986, CIL is a dedicated strategy consulting firm that partners with management teams and investors to identify and prioritize growth opportunities across diverse sectors. Driven by its core values of excellence, integrity, and supportiveness, CIL offers a dynamic and engaging work environment for both clients and employees.

[B Corp certification](#) is a global standard for sustainable business, awarded to companies that meet rigorous social and environmental performance standards. It signifies a company's commitment to using its business as a force for good, considering all stakeholders, including employees, customers, suppliers, communities, and the environment. Certified companies must publicly disclose their performance against the B Impact Assessment, a rigorous assessment tool that measures a company's social and environmental impact. B Corps must also legally commit to considering all stakeholders in their decision-making processes. Achieving B Corp certification demonstrates a company's dedication to sustainability and ethical business practices, providing a competitive advantage and attracting socially conscious customers and investors.

As a rapidly growing company, CIL is committed to ensuring that its growth is sustainable and respects the environment. The firm offsets 110% of its emissions as part of its comprehensive climate action strategy focused on measuring, reducing, and mitigating its environmental impact.

Commenting on CIL's B Corp status, Jon Whiteman, Managing Partner at CIL, commented: "CIL is a rapidly

growing company, and with this comes a responsibility to balance profit with purpose. Guided by our ESG principles, we ensure our operations are environmentally responsible and community focused. Our dedication to making a difference is reflected in our charitable partnerships, fundraising efforts and pro bono work as well as the fact we offset 110% of our emissions as part of a comprehensive climate action strategy focused on measuring, reducing, and mitigating our environmental impact. We are extremely proud that our efforts have been recognised with B Corp status.”

Megan Savage Shaw, Director and ESG Lead at CIL, added: “Achieving B Corp certification is a significant milestone for CIL and reflects our ongoing commitment to integrating environmental and social responsibility into all aspects of our business. Our approach to ESG is not just about meeting standards but about continuously striving to improve.”

Chris Turner, executive director of B Lab UK, says: “We are delighted to welcome CIL Management Consultants to the B Corp community. This is a movement of companies that are committed to changing how business operates and believe business really can be a force for good. We know that CIL is going to be a fantastic addition to the community and will continue driving the conversation forward.”