

ROSHN inaugurates green initiative center to promote sustainability in Saudi Arabia

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ROSHN, a leading real estate developer in Saudi Arabia, has officially inaugurated its Green Initiative Center (RGIC). This center will serve as a hub for promoting vegetation growth, restoring the country's natural environment, and fostering a sustainable lifestyle.

Located in SEDRA, one of ROSHN's flagship developments, the RGIC will offer schools, organizations, and the public a platform to explore and contribute to sustainability initiatives. Through various programs and activities, the center aims to educate and inspire individuals to adopt environmentally friendly practices.

During the RGIC opening, ROSHN signed four collaborations to strengthen its efforts toward promoting a circular economy, reducing carbon emissions, and supporting ecological regeneration. These partnerships will contribute to the overall goals of the Green Initiative Center.

By establishing the Green Initiative Center, ROSHN is demonstrating its commitment to sustainability and its role in creating a greener and more sustainable future for Saudi Arabia. The center will play a vital role in promoting environmental awareness, fostering community engagement, and driving positive change.