

# Invert and the Earth Lab achieve major milestone in carbon credit issuance

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**Invert Inc.**, a leading carbon reduction and removal company, and **The Earth Lab (TEL)**, a prominent Mexican carbon project developer, have announced the successful first issuance of removal-focused **Climate Reserve Tonnes** from their **Improved Forest Management (IFM)** projects in the **Yucatan Peninsula**.

The Bonos Laguna Sijil Noh-Há project, a collaboration between Invert, TEL, and the local ejido community, has been verified under the Climate Action Reserve's Mexico Forest Protocol. This achievement validates the project's effectiveness in preserving and enhancing forest carbon stocks through sustainable practices.

By preventing deforestation, promoting reforestation, and fostering biodiversity, these projects are significantly reducing greenhouse gas emissions and increasing carbon sequestration in the Yucatan region. The first issuance from this project brings over 380,000 high-quality, North American IFM Removal Tonnes to market.

Beyond environmental benefits, the projects are also contributing to local economic development and community well-being. By working closely with ejido communities, Invert and TEL have ensured that local knowledge and needs are integrated into the project design. This collaboration has led to enhanced forest stewardship, knowledge transfer, and a new income stream for partner ejidos.

"Our partnership with The Earth Lab and the ejido communities has been essential to the success of these projects and reaching this important milestone," said Andre Fernandez, CEO of Invert. "Their deep understanding of the local environment and commitment to sustainable practices have enabled us to develop projects that not only benefit the environment but also support the continued livelihood of the local community by bolstering our most important resource in the fight against climate change, nature

itself.”

“Thanks to Invert’s accurate diligence and investment we have been able to achieve this important milestone of the project,” said Jorge Calderón, CEO of TEL. “We look forward to continuing our partnership with Invert and the ejidos to bring the remainder of our high-integrity projects to market while exploring new opportunities in the region.”

Invert and TEL’s carbon project portfolio also includes Bonos X-Hazil Ruta Sian Ka’an and Bonos Aroma Del Mayab, which are expected to issue CAR-verified credits later this year.

This significant achievement marks a major step forward in combating climate change and promoting sustainable development in the Yucatan Peninsula. It also demonstrates the potential for high-quality carbon projects to deliver tangible benefits for both the environment and local communities.