

# HEINEKEN expands carbon reduction efforts with new partnerships

September 20, 2024



**HEINEKEN**, a global leader in the brewing industry, has taken another significant step towards achieving its Net Zero goals by signing three new partnerships. Arcadis, NIRAS, and Royal HaskoningDHV will join HEINEKEN's Integrated Net Zero Production program, bringing their technical expertise to support the company's ambition to reach net zero in scope 1 and 2 emissions by 2030.

HEINEKEN's strategy to reduce emissions focuses on reducing energy demand at production and logistics sites and transitioning to renewable energy sources. By collaborating with these partners, HEINEKEN aims to implement specialized technology and energy solutions at over 40 sites, which could contribute to a 30% reduction in scope 1 and 2 emissions by 2030.

-Magne Setnes, Chief Supply Chain Officer of HEINEKEN

"Our partners bring us expertise in their field, knowledge of the best available technology solutions and an outside-in view of the problems we are trying to solve – skills that are paramount to helping HEINEKEN achieve our ambition. Reaching Net Zero in Scope 1 & 2 by 2030 cannot be accomplished in isolation. Collaboration with experts like Arcadis, NIRAS and Royal Haskoning DHV is essential to reach this milestone at the speed and scale we need."

The Integrated Net Zero Production program was launched to address the 88% of HEINEKEN's scope 1 and 2 emissions that come from beverage production. By combining internal expertise with external partnerships, HEINEKEN is redesigning the energy systems of many of its sites.

HEINEKEN's commitment to reducing carbon emissions extends beyond its operations. The company works closely with customers, consumers, and suppliers to drive sustainable practices throughout the value chain. In 2023, HEINEKEN successfully reduced beverage production scope 1 and 2 emissions by 34% compared to 2018. Additionally, the company's net zero and FLAG (Forest, Land, and Agriculture) targets have been approved by [the Science Based Targets initiative \(SBTi\)](#), solidifying its position as a sustainability leader in the brewing industry.