Eviden and Selartag Launch Innovative Cellar Management Solution

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Eviden, an Atos Group business specializing in digital, cloud, big data, and security, has announced the development and implementation of a cellar management application designed by Selartag®. This innovative solution, hosted on Amazon Web Services (AWS) hybrid architecture, provides real-time data on stock quality and levels for winery owners, winemakers, sommeliers, and restaurants.

The solution leverages RFID technology to identify and track wine bottles, combining smart labels, a smartphone application, a web portal, and an inventory tracking and management system. By using this technology, customers can efficiently manage their inventory, make informed business decisions, and enhance their overall operations.

Eviden worked closely with Selartag to develop this solution, drawing on its expertise in digital solutions, consulting, and cloud management. The application offers customers several key benefits, including:

Real-time data: Accurate and up-to-date information on stock quality and levels
Efficient inventory management: Ability to complete inventories in less than an hour
Enhanced decision-making: Informed business decisions based on reliable data
Improved customer service: Enhanced ability to provide exceptional service to customers
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Julien Giraud, Head of Cloud & Data at Eviden, Atos Group said, *"The combination of Eviden's expertise in digital solutions and cloud management coupled with Selartag's unique concept helps accomplish next-level data efficiencies for Selartag's customers, whose reputation is well established in*

some of the most elite wine and restaurant communities. What we've accomplished here is a key example of a turnkey, cloud-based solution that from manufacturing to consumption, generates better performance across the value chain, to the benefit of the business. The data obtained through improved product visibility and security will bring Selartag's customers greater reliability and increased margins, unlocking possibilities for further growth and innovation."

Hervé Lemaire, Founder and President, Selartag said, *"Working with Eviden, we have been able to create and implement an innovative, reliable application for our customers to locate, track and record wine stocks, as well as limit errors and authenticate the quality of their bottles of wine. This solution extends the excellence of customers' table-side, white-glove service to the full value chain landscape that supports their business. Eviden's end-to-end expertise in AWS services and product offerings and project management is what creates a differentiated solution for our customers to receive real-time data and efficiencies, enabling for them an advantage against competitors."*

This project with Selartag demonstrates the long-standing collaboration between Eviden and AWS. The partnership, strengthened by a Strategic Collaboration Agreement signed last year, enables customers to access critical expertise for cloud and AI transformation projects and accelerate their time to value.