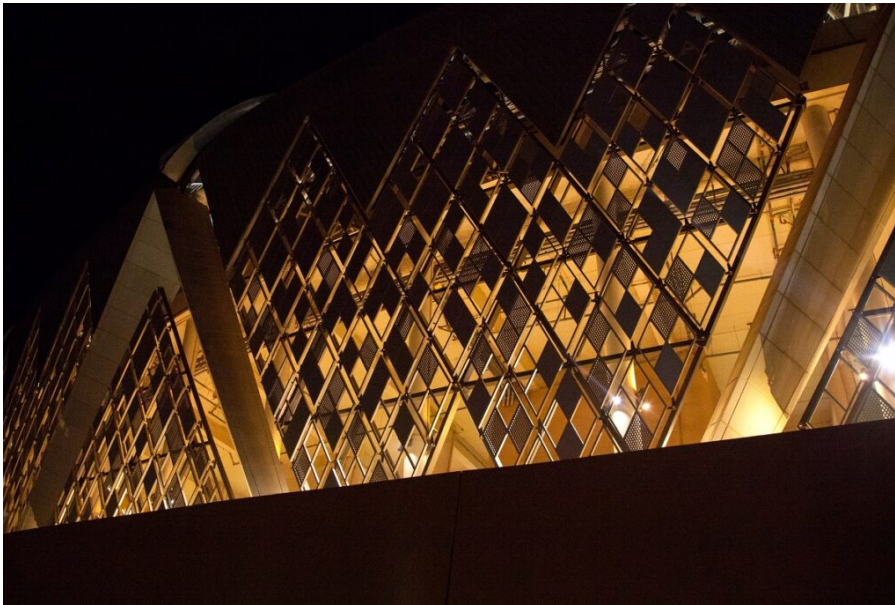


Blockchain Sports Ecosystem and Saudi Alpha Jossor Investments Partner for Innovative Sports Complex

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Blockchain Sports Ecosystem, a worldwide tech company, and Saudi Alpha Jossor Investments have signed a Memorandum of Understanding (MoU) to develop a groundbreaking sports complex in Saudi Arabia. The project, valued at \$3.3 billion, aims to create one of the largest and most innovative sports complexes in the MENA region.

The complex will feature an advanced football academy equipped with cutting-edge training solutions and real estate development aligned with the concept of a smart sports city. This project will contribute to the development of tourism and attract foreign investment in the region.

Renowned football stars Kevin Kuranyi, Jay-Jay Okocha, Mikael Silvestre, and Jens Lehmann were present at the signing ceremony to endorse the strategic partnership.

Blockchain Sports Ecosystem, with its team of 1200+ tech and sports experts and offices in 8 countries, is a pioneer in building the future of sports using advanced technologies like AI, XR, and blockchain. The company partners with over 30 football academies worldwide, training thousands of young players.

Dmitry Saksonov, Founder of Blockchain Sports Ecosystem, said: "I believe the partnership marks a significant milestone and is beneficial for the whole MENA region. The Middle East has proved its ability to bring innovative projects of enormous scale to life. With the advanced technologies Blockchain Sports Ecosystem has developed, the upcoming project will set a new standard for the global sports community. We hope our mutual efforts will make the region prominent in the world's sports arena."

Alpha Jossor Investments, a strategic partner for the private sector in Saudi Arabia, is committed to identifying and managing high-performance investment opportunities. The company's expertise in real estate development will be instrumental in creating the innovative sports hub.

The MoU includes the launch of a digital real estate platform to facilitate buying, selling, and managing properties within the digital domain. Additional private developments, including 1,500 villas and 3,330 apartments, will be built under the smart city concept.

Faisal Janahi, CEO of Alpha Jossor Investments, said: "Alpha Jossor Investments is dedicated to bridging global expertise and local private investor landscape through high-impact investments. Our partnership with Blockchain Sports Ecosystem is a strong step towards creating an innovative sports hub in Saudi Arabia, aligning with our vision for sustainable growth."

An important aspect of the project is the creation of a digital ID platform for athletes, enabling secure and transparent transactions within the sports industry. Partner academies from over 16 countries will connect to the platform to collect analytics, identify top football players, and provide opportunities for training at a high-quality academy in Saudi Arabia.

Blockchain Sports Ecosystem's technologies are protected by intellectual property rights and have been recognized in 181 countries. The company's Photochain project, which captures video memories of football stars, will contribute to the design of the new sports facility.

The partnership between Blockchain Sports Ecosystem and Alpha Jossor Investments marks a significant milestone in the development of innovative sports projects in the MENA region. The project's focus on technology, talent development, and sustainable urban living aligns with Saudi Arabia's Vision 2030.