

APM highlights Research Contributions at BAM 2024 Conference

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The Association for Project Management (APM) showcased its significant contributions to academic research and the opportunities it offers for researchers at a sponsored reception held in conjunction with the British Academy of Management (BAM) 2024 conference.

BAM, a leading authority on management in the UK, hosted the conference in Nottingham with the theme of achieving transformation for greater good. The APM reception brought together project professionals from various sectors to discuss this theme and explore opportunities within the field.

Professor Adam Boddison OBE, CEO of APM, attended the reception, giving a speech which outlined APM's commitment to research, highlighting how important it is for APM's goal of advancing project and programme management science, theory, and practice for the public benefit. He also highlighted the success of current research *Projecting the Future* with Manchester Business School and *Digital Transformation in Project Management* from Southampton University, as well as the past research report *Fairness and Unfairness in Projects* by Dr Christine Unterhitzenberger.

Gabriela Ramirez-Rivas, Research and Impact Advisor for APM, said: "Research is vital to what we do here at APM. This year, we successfully increased the available funding for research grants. We managed to double the amount for the lower-tier category of our Research Fund, and soon, we will launch a call for academic research, offering a fund of up to £50,000. It was great to be at BAM taking part in discussions with project professionals around our past and present research, and getting ideas for future research."

The reception provided a platform for attendees to engage with APM representatives, discuss the profession and its opportunities, and network with other project professionals. This interaction fosters open dialogue and collaboration within the project management community.

APM's involvement in the BAM conference demonstrates its dedication to academic excellence and its commitment to driving positive change through research and innovation in project management.