Asana targets regulated industries with commitment to FedRAMP Authorization

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Asana (NYSE: ASAN), a leading work management platform powered by AI, has announced its pursuit of FedRAMP authorization. This move signifies Asana's dedication to supporting organizations in highly regulated industries, such as healthcare, financial services, and government agencies.

"Pursuing FedRAMP is another step in the journey to support our customers in highly regulated industries and government agencies around the world," explains Sean Cassidy, Asana's Head of Security. "We understand their unique challenges and the complexity of cross-functional collaboration within a stringent regulatory environment. Our latest AI features accelerate work by identifying critical priorities and risks, tracking progress against goals, and even actioning tasks proactively, all without compromising security, privacy, and compliance."

FedRAMP (Federal Risk and Authorization Management Program) is a rigorous security framework that ensures the protection of highly sensitive data. By achieving FedRAMP authorization, Asana will solidify its position as a leader in the collaborative work management space, offering key benefits to customers:

- **Enhanced Security and Compliance:** FedRAMP ensures robust security and compliance standards, guaranteeing data protection and regulatory adherence for even the most sensitive information.
- **Customization and Control:** Customers will have the ability to configure Asana to meet specific regulatory needs and industry standards.

- **Advanced Work Management with Uncompromised Security:** Unlike traditional, cumbersome solutions often used in regulated industries, Asana delivers a secure platform for effective work management and seamless collaboration.

"For so long, companies in highly regulated industries and government agencies have had to settle for cumbersome products for compliance reasons, lacking the ability to effectively manage work and drive efficient collaboration," says Cassidy. "By pursuing FedRAMP, Asana will offer a solution that not only meets stringent security, privacy, and compliance requirements but also brings teams together across complex organizations to work smarter and faster toward their goals."

Asana already prioritizes robust security for all customers, offering features like user access controls, permissioning, data management, and global compliance certifications. For more information, visit security.asana.com or explore their blog.