

Leading Ladies in Project Management: APM Conference Announces Keynote Speakers

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The Association for Project Management (APM) has revealed the keynote speakers for its highly anticipated Women in Project Management Conference 2024.

This flagship event, poised to be APM's largest ever, will bring together over 700 project professionals from diverse sectors and career stages. Held in London on September 26th, the conference promises a day of valuable networking, insightful discussions, and exploration of key topics relevant to women in project management.

Inspiring Leaders Take Centre Stage

The conference boasts two exceptional keynote speakers, each offering unique perspectives:

- **Maggie Alphonsi: A Rugby Icon with Business Acumen** – Maggie Alphonsi, a household name in women's rugby, will share her experiences on the pitch, drawing parallels to the business world. Her talk is expected to cover leadership, pressure management, navigating male-dominated environments, and overcoming challenges. A decorated athlete, Maggie boasts an impressive career including 74 international caps, 28 tries, a World Cup title, and seven consecutive Six Nations victories with England. Beyond the pitch, she is a media personality, commentator, and recipient of an MBE for her contributions to rugby.

- **Natalie Campbell: Social Entrepreneur and Changemaker** – Natalie Campbell, co-CEO of ethical water brand Belu Water and award-winning social entrepreneur, will bring her expertise to the stage. A champion of positive disruption, Natalie is a force for purpose, sustainability, and inclusivity within businesses. Founder of A Very Good Company, she has worked with major brands to elevate their social responsibility efforts. Natalie's dedication to social good and her ability to challenge norms are sure to inspire. Recognised as one of Management Today's "35 Women Under 35" and included in City AM's "Power 100 Women" lists, Natalie brings a wealth of experience to the conference.

Deep Dive into Leadership and Success

The Women in Project Management Conference promises a deep dive into critical issues faced by women in the field. Delegates can expect insightful discussions on leadership development, overcoming barriers to advancement, implementing mechanisms for progress, and celebrating success stories. Throughout the day, attendees will have the opportunity to hear thought-provoking case studies from female leaders, gaining valuable insights into navigating the path to success.

Hilary Trahair, APM's Events Planning Manager, comments: "We're thrilled to welcome our esteemed keynote speakers and all attendees to the conference in September. Fostering an environment where women can thrive in project management is crucial. Events like this are essential platforms for experts and like-minded individuals to come together, share ideas and best practices, and learn from each other."

Don't miss this opportunity to register for APM's Women in Project Management Conference!