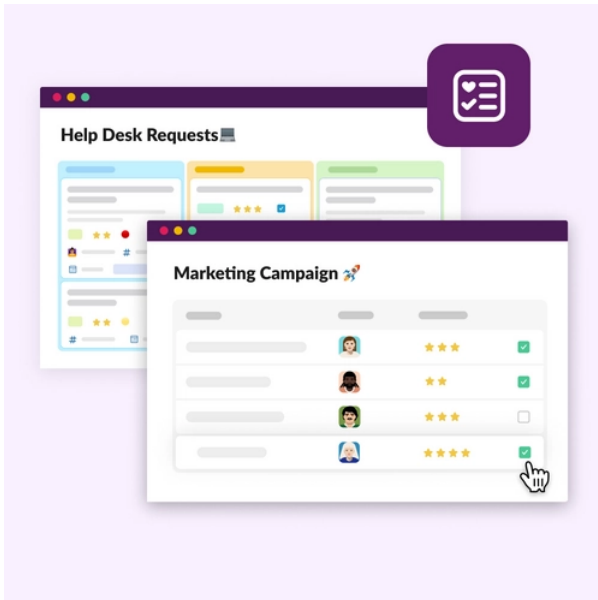


Slack Unveils Lists: Project Management Within Your Conversations

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Slack, the popular workplace communication platform, is introducing Lists to streamline collaboration and keep everyone on the same page.

Lists integrates seamlessly with Slack, allowing teams to manage projects, requests, and priorities directly within their existing conversations. This eliminates the need for separate project management tools that often create information silos and hinder communication.

“Business leaders invest heavily in project management tools, but many fail to deliver the promised improvements,” says the announcement. “Only 34% of projects are completed on time and within budget.”

Slack identifies the disconnect – existing tools cater to project and team managers, not the individuals doing the actual work. This leads to:

- Task conversations happening outside project management tools.
- Fragmented communication across different apps used by various teams.
- Duplication of work across multiple platforms for managing and sharing updates.

Slack Lists aims to solve these issues by:

- Transforming Slack conversations into actionable tasks that drive progress.

- Centralizing project management within existing communication channels.
- Eliminating the need for multiple tools, simplifying workflows and reducing licensing costs.

Denise Dresser, CEO of Slack, emphasizes the power of Lists: “With Lists, you can turn conversations in Slack into actionable tasks that drive work forwards.”

This integration positions Slack as a one-stop shop for communication and project management, potentially improving collaboration and project success rates for its users.