Proceve Emerges from Stealth with Giant-Slaying Enterprise Grade Project Management Offering

June 27, 2024

Proceve, a new software company, has emerged from stealth mode, unveiling a beta version of its enterprise project management offering. The company is setting its sights on revolutionizing the industry, targeting the high rate of project failure that plagues businesses.

"Companies spend a staggering $1.6 trillion annually on custom software projects, yet a staggering 70% of these projects fail," said a spokesperson. "This translates to a yearly waste of $500 billion."

Proceve believes the shortcomings of existing project management solutions are a key contributor to this problem. Through extensive research, including interviews with users of established platforms, Proceve identified recurring pain points:

- Difficulty managing changing project goals and requirements.
- Challenges in organizing tasks and deliverables.
- Complex setup and ongoing maintenance needs.
- A frustrating user experience that hinders productivity.

By tackling these issues head-on, Proceve aims to eliminate the root causes of project failure. Their solution boasts over 100,000 hours of research and development, with 12 patents currently in the pipeline.

The Proceve project management solution is now available in beta. Users can sign up for free at

https://proceve.com/ using the code P360BETA or by visiting Proceve's booth (B403) at the recent Collision Conference held in Toronto.