

# Ascertus teams up with ActiveNav to tackle unstructured data in UK Legal Sector

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**Ascertus Limited, a leading provider of document and information lifecycle management solutions, has announced a new partnership with ActiveNav, a specialist in unstructured data discovery. This collaboration makes Ascertus the first UK implementation partner for ActiveNav within the legal sector.**

The partnership strengthens Ascertus' position as an innovator in legal tech solutions. They are strategically building a portfolio of best-in-class products that complement the iManage Work platform. This approach allows them to offer unbiased consultations and technology implementation tailored to evolving client needs.

"We continuously explore innovative technologies and services to stay a step ahead of our customers' evolving needs," commented Roy Russell, CEO of Ascertus. "This approach allows us to deliver solutions that proactively address customer pain points, business requirements, and risk. Unstructured data is a rapidly growing business risk many enterprises severely underestimate today. We are delighted that ActiveNav has chosen us as their implementation partner in the UK. Together we can truly deliver value to our customers."

By incorporating ActiveNav's solution, Ascertus gains a powerful tool to assist businesses in tackling the ever-growing challenge of managing "dark data" – undiscovered and unstructured information residing within organisations. This hidden data can pose significant business, governance, and compliance risks, especially with the increasing adoption of generative AI technology that continues to accelerate data creation.

“Organisations must proactively manage their unstructured data to comply with increasingly stringent modern data privacy regulations and fulfill their responsibilities as custodians of their customers’ data,” explained Peter Baumann, CEO of ActiveNav. “As we continue to innovate and develop specialised capabilities tailored to niche markets like the legal industry, we are thrilled to collaborate with Ascertus, leveraging their exceptional delivery and consulting proficiency in the UK and European legal sector to enhance our pedigree of addressing the most complex data challenges.”

This partnership positions Ascertus and ActiveNav as a powerful force in the UK legal sector, empowering businesses to unlock the potential of their data while mitigating associated risks.