

Jumptuit bolsters brand protection globally

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Jumptuit, a provider of data access and action software, has secured trademark protection for its logo and brand in key international markets. These awards represent a significant step in Jumptuit's global expansion strategy.

The company has been granted trademarks by the intellectual property authorities of the United Arab Emirates, United Kingdom, United States, Hong Kong, Japan, and Switzerland. This comprehensive protection strengthens Jumptuit's brand identity in these strategically important markets.

The registered trademarks encompass a wide range of industries, including finance, insurance, logistics, healthcare, travel, agriculture, energy, manufacturing, consumer goods and services, media, entertainment, gaming, government services, education, legal services, data services, and customer relationship management.

The awarded trademarks cover both Jumptuit's stylized name and its recognizable kangaroo logo. In the United States, the trademark specifically protects the logo "in connection with downloadable computer application software" for various mobile and computing devices.

Regional Recognition

- **United Arab Emirates (UAE):** Trademark recognition covers computer application software, data analytics services, and enterprise software for data management across platforms.
- **United Kingdom (UK):** Similar to the UAE, protection extends to software, data analytics, and enterprise software for data management.
- **Hong Kong, Japan, and Switzerland:** These regions mirror the trademark coverage granted in the UAE and UK.

“We are pleased to announce these Trademarks for Jumptuit’s logo and brand as we launch our strategic expansion into global markets, marking a significant milestone in our company’s growth,” said Jumptuit Founder and CEO, Donald Leka. “This announcement underscores our commitment to delivering innovative solutions and exceptional service to customers worldwide.”

Jumptuit has additional trademark applications pending in other strategic international markets, with announcements expected soon. This ongoing pursuit of intellectual property protection demonstrates Jumptuit’s dedication to safeguarding its brand and ensuring a strong international presence.