

Azercell unveils Crisis Management Group project to bolster communication resilience

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Azercell, a leading mobile operator in Azerbaijan, announces the launch of the Crisis Management Group (CMG) project. This initiative, guided by the motto “Resilient communication, secure life!”, aims to strengthen the country’s communication infrastructure during crises.

The CMG project focuses on four key objectives:

- **Ensuring infrastructure resilience:** The project aims to fortify communication networks against disruptions caused by emergencies and natural disasters.
- **Swift response to critical situations:** Azercell is establishing protocols for rapid response to unforeseen events, minimizing downtime and ensuring communication channels remain open.
- **Minimized recovery times:** The CMG project emphasizes efficient restoration measures to get communication networks back online as quickly as possible after disruptions.
- **Reliable communication during national events:** The project ensures seamless communication during critical national events, fostering smooth information flow and public safety.

The CMG project is a collaborative effort between Azercell, the Azerbaijan Space Agency, Aztelekom LLC, and Baktelekom LLC. Technical teams from these organizations have undergone training sessions to ensure coordinated action during emergencies. Additionally, operational groups and dedicated technical infrastructure have been established to facilitate swift response and recovery measures.

Beyond strengthening communication within Azerbaijan, the CMG project has the potential to benefit the wider Turkic states and Caucasus region. It aligns with President Ilham Aliyev's call for a Special Summit of the Turkic Council, following the earthquake in Turkey. This summit led to the signing of the Ankara Declaration, promoting collaboration on disaster management and humanitarian assistance.

The launch of the CMG project signifies Azercell's commitment to continuous improvement and ensuring reliable communication for its customers. This initiative highlights the company's proactive approach to crisis preparedness and its dedication to safeguarding communication infrastructure during critical situations.